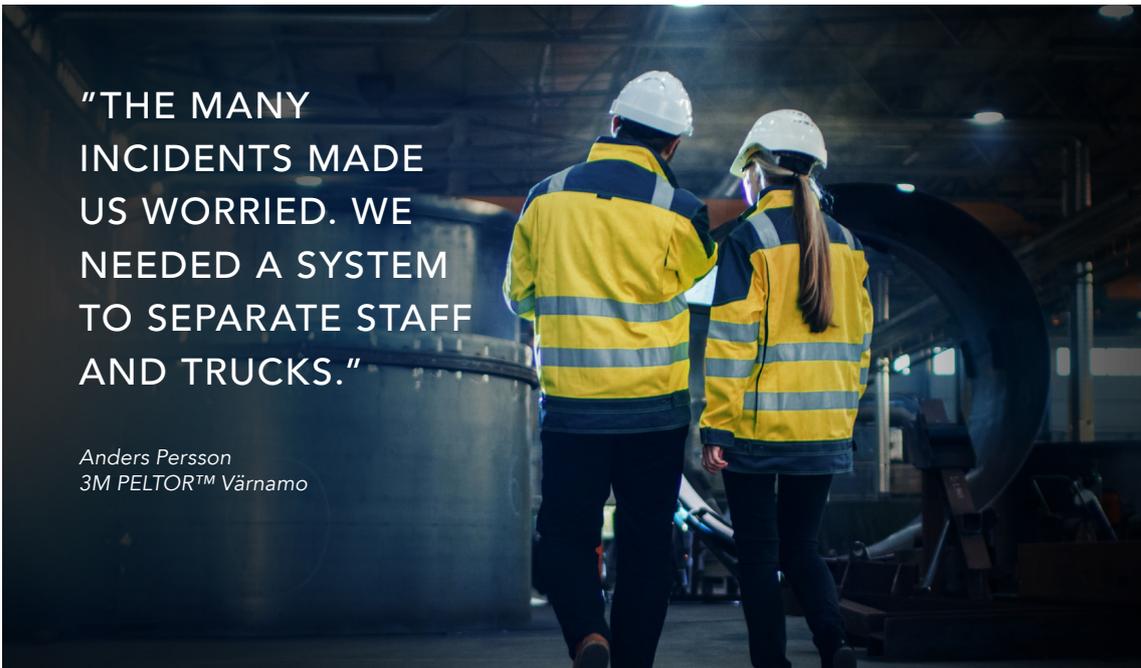


# BBS – THE EASY WAY TO SAFE HABITS AT WORK.

We don't always act the way should when it comes to safety at work. This can be due to work-place culture, old habits or that we want to save a few minutes by taking a short cut. This may lead to fatal consequences; in Sweden alone, there are more than 30,000 workplace accidents every year and a number of them eventually lead to deaths. What can be done about it? The old method is based on control. This leads to workers often skipping to report mistakes due to being afraid of extra work or retaliation. A more modern and effective approach to workplace safety is Behavior-Based Safety (BBS), which is based on behavioral analytics.

## WHAT IS BBS?

BBS is a system for increased workplace safety. BBS is based on the fact that all employees are involved in safety work. The goal is to increase the number of safe behaviors, rather than just avoiding risky behaviors. In BBS you work front-line based and start from the people "on the floor". It is those who know best where the risks are at work. The main task of the workers is to help each other establish new safe behaviors. This is mainly done by observing each other's behaviors in order to increase the number of safe behaviors with joint forces. The goal is to turn the behaviors you have chosen to work with into Safe Habits and to establish these safe habits for preventative purposes before the accident occurs. Eventually, it leads to an open working climate where incidents are something you dare to and want to talk about and see as opportunities to learn. The key to successfully implementing BBS is that the leaders view their role as a support function in the work of establishing Safe Habits. This by removing barriers to



"THE MANY INCIDENTS MADE US WORRIED. WE NEEDED A SYSTEM TO SEPARATE STAFF AND TRUCKS."

*Anders Persson  
3M PELTOR™ Värnamo*

safe work and supporting and encouraging the process that the workers themselves drive.

## MOVE MANAGEMENT AND BBS

Move Management has the longest experience in Sweden of helping companies work proactively with security through BBS. In a collaboration with us, our customers become involved in the daily activities at the workplace with the aim of encouraging a safe working environment. The entire organization works actively with problem-solving related to security and it becomes part of the daily routines. The goal is a workplace culture where Safe Habits becomes the norm, something which usually goes pretty fast.

## HOW EFFECTIVE IS BBS?

BBS is extremely effective if the implementation is correctly done. In a study on 73 companies, the average injury reduction was 26 percent already after 12 months. After 60 months the number of injuries had decreased by a whopping 75 percent. In 2016 Move initiated collaboration with state-owned logistic company Green Cargo, with 2,000 employees and 4,3 billion SEK in yearly revenue. Up until today, excesses has decreased by 76 percent; from 50 million SEK to 12 million SEK.

## MOVE MANAGEMENT – CUSTOMERS

So far, relatively few Swedish companies have implemented BBS. The majority of them have been assisted by Move Management. Among the companies are 3M PELTOR Värnamo, 3M Speedglas Gagnef, 3M SlipNaxos Västervik, Jotun Paint, Ahlstrom Paper Ställdalen, Green Cargo, Sandvik, and Stockholm Harbor.



### DO YOU ALSO WANT A SAFER WORKPLACE

Contact Ulf Denholt, BBS specialist at Move Management and responsible for the business area BBS, and he will tell you more.

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